

# Seeing is believing

WITH

# LUMIFY®

REDNESS RELIEVER EYE DROPS



BAUSCH+LOMB



LUMIFY®

BRIMONIDINE TARTRATE  
OPHTHALMIC SOLUTION 0.025%  
REDNESS RELIEVER EYE DROPS

- Works in 1 minute
- Lasts up to 8 hours

Sterile



USE AS DIRECTED.

This holiday season, the lights won't be the only thing shining bright. No matter how you're celebrating, get your look holiday-ready with LUMIFY® redness reliever eye drops. LUMIFY reduces redness to help eyes look whiter, brighter and more radiant for up to 8 hours. When your eyes are red, this little bottle is your secret to helping eyes shine from your workday video chat to your holiday nightcap.

Wishing you a wonderful holiday season and a bright year ahead!

**Xo,**  
**The LUMIFY product team at LCG**

If you decide to share LUMIFY on social, we ask that you please disclose that you received the product for free by including: "Bausch + Lomb gave me this product to try" in any social posts. We also welcome any feedback on LUMIFY, so if you have anything to share, feel free to drop us a line at:

[cweil@thelcgroup.com](mailto:cweil@thelcgroup.com) | [@lumifydrops](https://www.instagram.com/lumifydrops) | [www.lumifydrops.com](http://www.lumifydrops.com)

## **USE AS DIRECTED**

### **DIRECTIONS FOR USE**

Adults and children 5 years of age and over:

- Instill 1 drop in the affected eye(s) every 6-8 hours
- Do not use more than 4 times daily
- Remove contact lenses before use
- Wait at least 10 minutes before re-inserting contact lenses after use
- If using other ophthalmic products (eye drops) while using this product, wait at least 5 minutes between each product
- To avoid contamination, do not touch tip of container to any surface
- Replace cap after each use

Children under 5 years of age: consult a doctor

### **WARNINGS**

#### **For external use only**

#### **Do not use**

- if solution changes color or becomes cloudy

#### **Stop use and ask a doctor if**

- you experience eye pain, changes in vision, continued redness or irritation of the eye
- condition worsens or persists for more than 3 days

**If pregnant or breast-feeding, ask a health professional before use.**

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

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